



## Stories to Fuel Your Future.

### Corporate stories deserve to be told.

Organizations grow and change. How to keep up?

**Stories get the message across.** Story-telling is the ultimate – and the original – in knowledge management.

**Stories lock in learning.** Beyond entertaining, stories capture golden nuggets of pure learning.

**Retell the defining stories.** Share vision, values, vitality and culture to shape organizations.

### **Diana Royce Smith** Corporate StoryTeller®

“As a keynoter, you get people **all excited** about what they and their organization can do to really prepare for the future. As a workshop, ‘Futurist Leadership’ **gets people off their duff** and ready to take concrete steps.” – Anita Edge, Accenture

“Your presentation was **terrific!** Made me realize what to do to stay on the cutting edge.”  
– State of Colorado Department of Labor

“Thanks for your **superb** presentation. It was **most** helpful, very well organized and perfectly timed.”  
– Strategic Programs, Inc.

“I thought I could express myself well but you are the cat’s meow. You know where to put the **oomph!**”  
– Ron Stawicki, CO SmallBiz

“**What a great presentation!** You really made us think. Our members were delighted, our board was thrilled.”  
– Don Cooper  
– VP Professional Development, NSA/Colorado

“I’ll **give you an audience** anywhere, any time!”  
– Kevin Johansen, DaVinci Institute

“So **incredibly impressed** by your facilitation skills.”  
– Melanie Barvitsky, Boulder Chamber of Commerce

“Thank you for so succinctly, **eloquently** and thoughtfully expressing my sentiments exactly!”  
– Jeannie Hamilton, Realtor

“You are always thoughtful, **insightful**, and creative – it really inspires me and keeps me motivated.”  
– Ceyl Prinster, Colorado Enterprise Fund

“Great presentation – I **can’t stop talking about** your exercise in predicting the future! I learned a great deal and enjoyed your delivery.”  
– Marcia Pessemier, Limelight Presentations

### Keynote:

- Futurist Leadership: See Around the Corner Before It’s Time to Turn
- 20 Future Forecasts: From ’69 – For 2040
- Telecommunications in the New Century: A Look 30 Years Ahead

Diana forecast the long-term future of telecommunications. Her insights as a member of a multi-disciplinary research team and lessons learned frame her presentation.

Judge for yourself the accuracy and utility of specific forecasts about this strategic industry.

### Workshop:

- Strategic Corporate Decision-Making – A Look 30 Years Ahead
- *The One-Hour Answer*: Monthly Trend Monitoring for Busy Executives
- Finding The Future in Today’s Trends

Diana explains how to foresee possible futures and how to predict their probabilities. Deploy time-tested techniques for sifting information today to project potential twists and turns in your organization’s future. Mine the mother lodes of insight about what is to come.

Take hold of tools that will guide organizational strategy and positioning for the challenges ahead. Chart a steady course toward future success.

### **Diana Royce Smith, M.A., M.P.A.** MEMBER, National Speakers Association & NSA/Colorado

An expert in leadership, strategic thinking and organizational communications, Diana works with organizations to focus energy and commitment. Technique, in lockstep with talent, makes a critical difference in results.

Diana brings organizational trouble-shooting and problem-solving capabilities to her clients. The keys to successful corporate strategy lie in recognizing the changing needs of the market – and evolving the capability to meet them – far enough in advance to make a difference.