



MOUNTAIN WORLD PRODUCTIONS

challenging people. inspiring change.

Bring your next meeting - and your audience - to the Top of the World with five-time Everest climber Jake Norton!

Absolutely electrifying... -Smith Barney

Jake was unbelievable! -BTA/BOLT

You inspired us all -Rotary International

Spectacular! -Keynote Systems, Inc.

I can't thank you enough for bringing your story to our customers - it was the highlight of the Conference for many...you have set the bar for future speakers, and you're going to be hard to match!

-Jen Barnum, MTM International

Jake Norton has made a career out of helping people reach seemingly unattainable goals. As a professional mountain guide, he has personally led thousands of climbers to their dream summits. In 1999, he helped discover the 75 year old remains of pioneer climber George Mallory on Everest. In 2002 and again in 2003, he saved the day for major television productions on Everest by reaching the 29,035 foot summit shooting still images and video footage when no one else could.

And, each year, he inspires thousands of people worldwide to climb their Everests through his motivational keynote presentations.



Jake Norton
Climber, Photographer,
& Motivational Speaker



Keynote Presentations

Jake Norton's keynotes are truly captivating. Featuring his stunning images from the slopes of Everest coupled with vivid narrative, audiences are brought out of their seats and onto the mountain to laugh, cry, struggle, learn, and succeed with him. If you have an Everest to climb, Jake Norton will help you to the top!

Getting F.I.T.T.: Climb Your Everest and Enjoy the Journey

In this stunning, multi-media presentation, follow Jake's dream as a young boy of one day climbing Everest. Learn how he overcame the obstacles in his path and finally realized his dream not once, but twice, standing on Top of the World in 2002 & 2003. Discover how to Get FITT: overcome fear, trust instinct, be a team player, and maintain the Summit Perspective.



Fear
Instinct
Teamwork
Tenacity



The Ethics of Everest

Jake's Clients Include



Climbers left for dead on the mountain. A "summit-or-plummet" mentality. Equipment theft and general dishonesty. In this provocative keynote presentation, Jake Norton explores the ethics of Everest climbing and the ethical - or non-ethical - decisions being made on Top of the World...and the implications those decisions have on climbing and society as a whole.

Lost on Everest - The Mystery of Mallory & Irvine

In 1999, Jake and a team of climbers discovered the 75 year old remains of pioneer climber George Mallory at 27,000 feet on Everest. In Lost on Everest, Jake shares stories from the past and present to weave together a presentation which is both fascinating and inspiring, and encourages audiences to climb to their summits.

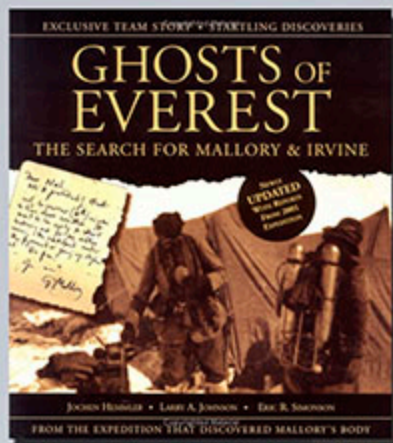


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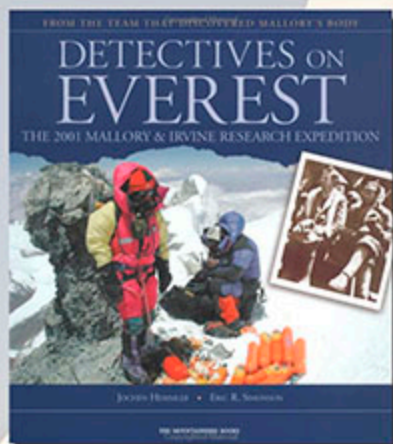


Media

Over the years, Jake's career as a photographer, speaker, and climber have been documented by over 150 national and international publications. The following are just a few of them:



On a windswept, 50° slope at 27,000 feet on the slopes of the world's highest peak, Jake Norton and his four climbing companions discovered the remains of George Leigh Mallory. His remains contained answers to what is arguably the greatest adventure mystery of all time: What happened to Mallory and his companion, Andrew Comyn Irvine, on June 8th, 1924? The duo were last seen less than 1,000 feet below the summit of Everest. Did they reach the top 29 years before Sir Edmund Hillary and Sherpa Tenzin Norgay? *Ghosts of Everest*, ghostwritten by Bill Nothdurft after extensive interviews with Jake and the 1999 Mallory & Irvine Research Expedition team, is a masterpiece of history, archaeology, and mystery.



Jake returned to Everest in 2001 with many of the 1999 team members to search for answers yet again. *Detectives on Everest* chronicles the team's remarkable searches, discoveries, and the harrowing high-altitude rescues of seven people on the slopes of Everest. Jake authored Chapter Four, detailing the history of Nepal and the expedition's approach to the mountain. An engaging follow-up to *Ghosts of Everest*, *Detectives* is generously illustrated with photographs and maps.



Jake's work and stories of adventure and discovery have also been featured in videos, DVD's, and live cybercasts. *Lost on Everest* is the NOVA and BBC produced documentary on the 1999 Mallory & Irvine Research Expedition. *Found on Everest*, directed and produced by Riley Morton & Soulstice Films, details the 2001 expedition. Jake was the lead photographer for the 2002 American Women's Everest Expedition for Discovery and Ford, as well as the photographer and videographer for the 2003 *Global Extremes* Adventure Series on Outdoor Life Network. Additionally, Jake's work can be found on MountainZone.com, GreatOutdoors.com, and he has been featured in Photo District News, Nikon World Magazine, El Palacio, and in numerous other publications.



Jake was recently profiled in *Professional Speaker Magazine*, published by the National Speakers Association, and has been featured and profiled in *The Denver Post*, *Colorado Springs Gazette*, CBS, and has been interviewed by NPR.

Jake currently serves as Chairman of the Board for the Bradford Washburn American Mountaineering Museum in Golden, Colorado.

Jake's books, photography, posters, and other items can be made available by special arrangement for sale at your event. Contact us for details.



Who is Jake Norton?

When most people hear about Jake's background, they are amazed by what he has done...especially since he is only 34 years old!

A climber since 1986 and guide since 1993, Jake has traveled the world helping people reach the summits of their dreams. Some highlights include:

- Five expeditions to Mount Everest, with two summits
- Leader of the first American Ascent of Gurla Mandhata, 25,502 feet
- A retracing of Sir Ernest Shackleton's 1917 crossing of South Georgia Island
- Three summits of Killimanjaro in Tanzania
- Five expeditions to the Peruvian Andes with ascents of many peaks
- Eighteen expeditions to Nepal and Tibet
- Eighty-six (yes, 86!!) summits of Mount Rainier

As a photographer, Jake has worked for prestigious clients such as The Discovery Channel, Outdoor Life Network, Outside Magazine, Toyota, Ford Motor Company, National Geographic Adventure, Men's Journal, and countless other national and international publications. His assignments have taken him to Nepal, Tibet, India, South Africa, Costa Rica, and Iceland. Jake was also a videographer on Everest in 2002, 2003, and 2004 for Discovery, Outdoor Life Network, and Channel4-UK, respectively.

Jake began speaking professionally in 1999, and immediately found he enjoyed it...and, more importantly, so do his clients! Jake's low-key manner, breathtaking presentations, sincerity, and vital messages which we can all apply to our lives, have made him a hit with clients ranging from the top producers for ING Annuities to senior executives at Ford Motor Company.

Jake also makes a special point of giving back to our community and the world. He is proud to serve on the Board of Directors for Porters' Progress and as Chairman of the Board for the Bradford Washburn American Mountaineering Museum. He is also a partner of Colorado PTA and actively supports Educate the Children, Water for People, the American Himalayan Foundation, and many other non-profit organizations.

Jake, his wife, Wende, and daughter, Lila, make their home in Golden, Colorado.

To book Jake Norton for your next meeting or event,
please contact the person who gave you this document.

Call Zoe Training and Consulting at (303) 440-9005 or (877) 440-9004
or visit www.zoetraining.com



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