



jeff thredgold.CSP
ECONOMIC FUTURIST



**“Practical. Insightful.
Comprehensible.
Are you *sure* you’re
an economist?”**

—CHRISTOPHER M. MANEGOLD, CECD
CHIEF EXECUTIVE OFFICER
ECONOMIC DEVELOPMENT ALLIANCE OF SOUTHERN OHIO



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Practical

Understanding today's economic environment is more important than ever before. Jeff Thredgold guides your audience through the tangled maze of the U.S. and global economy and financial markets—helping to make sense of it all. He shows your attendees how to use this information to enhance their financial well-being for years to come.

Insightful

Jeff Thredgold sets the record straight by debunking some of today's most common economic myths. **He opens up the economy, lets the light in, and answers the questions we all have,** such as:

- How will extremely tight labor markets impact me?
- Are the stock market's best days behind us?
- Will inflation remain under control?
- What is the future of my industry...is my job headed overseas?
- Can America's economy compete with the rest of the world in coming decades?

Comprehensible

Jeff Thredgold's humorous and light style makes the economy—and your meeting—approachable, interesting, and fun. And, as **the only economist in the world to have ever earned the Certified Speaking Professional (CSP) designation,** Jeff delivers a relevant, entertaining, and memorable presentation, as he has done over 1,000 times for such groups as **Marriott International, Lincoln Financial Group, Coldwell Banker Commercial, CPA Associates International, and DaimlerChrysler.**

"Let's face it: There just aren't that many people who can make an hour of economics interesting, much less fun. You manage to do both time and time again for our audiences. During the nine programs on which we have collaborated, you have been nothing less than professional, insightful, informative, and amusing."

—Consumer Bankers Association

Jeff Thredgold

- Author of *econAmerica: Why the American Economy is Alive and Well... And What that Means to Your Wallet* published by Wiley (June 2007), and *On the One Hand... The Economist's Joke Book*
- Served as Senior VP and Chief Economist of \$96 billion banking giant KeyCorp, and currently serves as economic consultant to \$50 billion Zions Bancorporation

To book Jeff, call Zoe Training and Consulting
at (303) 440-9005 or (877) 440-9004
or visit www.zoetraining.com